

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950430-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/12/12 - 09/19/12	950430	07902832

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/18/12	M-F WXII 12 News @ 6 a 6-7am		MT-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$500.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WXII	M	09/17/12	6:38 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP110H	\$500.00	NM
2 WXII	Tu	09/18/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP110H	\$500.00	NM
2	09/12/12	09/14/12	M-F WXII 12 News @ 6 a 6-7am		--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$500.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2 WXII	W	09/12/12	6:38 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP094H	\$500.00	NM
3 WXII	Th	09/13/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP094H	\$500.00	NM
1 WXII	F	09/14/12	5:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP110H	\$500.00	NM
3	09/12/12	09/14/12	NBC Today Show	7-9am	--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$500.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2 WXII	W	09/12/12	8:43 AM	NBC Today Show	7-9am	:30	2012MRFP094H	\$500.00	NM
3 WXII	Th	09/13/12	8:29 AM	NBC Today Show	7-9am	:30	2012MRFP094H	\$500.00	NM
1 WXII	F	09/14/12	7:23 AM	NBC Today Show	7-9am	:30	2012MRFP110H	\$500.00	NM
4	09/17/12	09/18/12	NBC Today Show	7-9am	MT-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$500.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2 WXII	M	09/17/12	7:29 AM	NBC Today Show	7-9am	:30	2012MRFP110H	\$500.00	NM
1 WXII	Tu	09/18/12	7:59 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00	NM
5	09/12/12	09/14/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$100.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$100.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>

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Invoice #	Invoice Date	Invoice Month	Invoice Period
950430-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/12/12	09/14/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/12/12		Live with Regis & Kelly	9-10AM	:00		\$100.00 NM
See MG 5.4									
3	WXII	Th	09/13/12	9:30 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP094H	\$100.00 NM
1	WXII	F	09/14/12	9:37 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP110H	\$100.00 NM
4	WXII	Sa	09/15/12	6:51 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP110H	\$100.00 NM
MG for 5.2 09/12									
6	09/17/12	09/18/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	9:55 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP110H	\$100.00 NM
2	WXII	Tu	09/18/12	9:15 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP110H	\$100.00 NM
7	09/12/12	09/14/12	M-F WXII 12 News @ No12-1pm		--WTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	12:27 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP094H	\$100.00 NM
2	WXII	Th	09/13/12	12:23 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP094H	\$100.00 NM
3	WXII	F	09/14/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP110H	\$100.00 NM
8	09/17/12	09/18/12	M-F WXII 12 News @ No12-1pm		MT-----	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	12:46 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP110H	\$50.00 NM
2	WXII	Tu	09/18/12	12:44 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$50.00 NM
9	09/12/12	09/14/12	M-F 1-2P	1-2P	--WTF--	:30	3	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	3	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	1:26 PM	M-F 1-2P	1-2P	:30	2012MRFP094H	\$115.00 NM
2	WXII	Th	09/13/12	1:47 PM	M-F 1-2P	1-2P	:30	2012MRFP094H	\$115.00 NM
3	WXII	F	09/14/12	1:59 PM	M-F 1-2P	1-2P	:30	2012MRFP110H	\$115.00 NM
10	09/17/12	09/18/12	M-F 1-2P	1-2P	MT-----	:30	2	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	1:59 PM	M-F 1-2P	1-2P	:30	2012MRFP110H	\$115.00 NM
2	WXII	Tu	09/18/12	1:26 PM	M-F 1-2P	1-2P	:30	2012MRFP110H	\$115.00 NM
11	09/17/12	09/18/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/17/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP110H	\$115.00 NM
1	WXII	Tu	09/18/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$115.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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950430-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/17/12	09/18/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	MT-----	:30	2	\$115.00	NM
12	09/12/12	09/14/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	--WTF--	:30	3	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII W 09/12/12 3:10 PM M-F 3-4P M-F 3-4P :30 2012MRFP094H \$115.00 NM 2 WXII Th 09/13/12 3:25 PM M-F 3-4P M-F 3-4P :30 2012MRFP094H \$115.00 NM 1 WXII F 09/14/12 3:49 PM M-F 3-4P M-F 3-4P :30 2012MRFP110H \$115.00 NM									
13	09/12/12	09/14/12	M-F WXII 12 News @ 5 p 5-6pm Class of Time - Pre-emptible with notice		--WTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 09/12/12 5:26 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP094H \$325.00 NM 3 WXII Th 09/13/12 5:56 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP094H \$325.00 NM 1 WXII F 09/14/12 5:12 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP110H \$325.00 NM									
14	09/17/12	09/18/12	M-F WXII 12 News @ 5 p 5-6pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 09/17/12 5:57 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP110H \$325.00 NM 1 WXII Tu 09/18/12 5:56 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP110H \$325.00 NM									
15	09/17/12	09/18/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 09/17/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP110H \$600.00 NM 1 WXII Tu 09/18/12 6:28 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP114H \$600.00 NM									
16	09/12/12	09/14/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice		--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 09/12/12 6:13 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP094H \$600.00 NM 3 WXII Th 09/13/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP094H \$600.00 NM 2 WXII F 09/14/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP110H \$600.00 NM									
17	09/12/12	09/14/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 09/12/12 7:13 PM Inside Edition 7-730pm :30 2012MRFP094H \$400.00 NM 1 WXII Th 09/13/12 7:22 PM Inside Edition 7-730pm :30 2012MRFP094H \$400.00 NM 3 WXII F 09/14/12 7:14 PM Inside Edition 7-730pm :30 2012MRFP110H \$400.00 NM									
18	09/17/12	09/18/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
18	09/17/12	09/18/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	MT-----	:30	2	\$400.00	NM																																																												
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19	09/17/12	09/18/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	MT-----	:30	2	\$375.00	NM																																																												
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>MT-----</td><td>2</td><td>\$375.00</td><td colspan="4"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>WXII</td><td>M</td><td>09/17/12</td><td>7:46 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>:30</td><td>2012MRFP110H</td><td>\$375.00 NM</td></tr> <tr> <td>2</td><td>WXII</td><td>Tu</td><td>09/18/12</td><td>7:55 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>:30</td><td>2012MRFP114H</td><td>\$375.00 NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						09/17/12	09/23/12	MT-----	2	\$375.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WXII	M	09/17/12	7:46 PM	Entertainment Tonight	730-8pm	:30	2012MRFP110H	\$375.00 NM	2	WXII	Tu	09/18/12	7:55 PM	Entertainment Tonight	730-8pm	:30	2012MRFP114H	\$375.00 NM										
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2	WXII	Tu	09/18/12	7:55 PM	Entertainment Tonight	730-8pm	:30	2012MRFP114H	\$375.00 NM																																																												
20	09/12/12	09/14/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	--WTF--	:30	3	\$375.00	NM																																																												
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>09/10/12</td><td>09/16/12</td><td>--WTF--</td><td>3</td><td>\$375.00</td><td colspan="4"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>3</td><td>WXII</td><td>W</td><td>09/12/12</td><td>7:46 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>:30</td><td>2012MRFP094H</td><td>\$375.00 NM</td></tr> <tr> <td>2</td><td>WXII</td><td>Th</td><td>09/13/12</td><td>7:41 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>:30</td><td>2012MRFP094H</td><td>\$375.00 NM</td></tr> <tr> <td>1</td><td>WXII</td><td>F</td><td>09/14/12</td><td>7:40 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>:30</td><td>2012MRFP110H</td><td>\$375.00 NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						09/10/12	09/16/12	--WTF--	3	\$375.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	3	WXII	W	09/12/12	7:46 PM	Entertainment Tonight	730-8pm	:30	2012MRFP094H	\$375.00 NM	2	WXII	Th	09/13/12	7:41 PM	Entertainment Tonight	730-8pm	:30	2012MRFP094H	\$375.00 NM	1	WXII	F	09/14/12	7:40 PM	Entertainment Tonight	730-8pm	:30	2012MRFP110H	\$375.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
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21	09/17/12	09/18/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice	11-1135pm	MT-----	:30	2	\$400.00	NM																																																												
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1	WXII	M	09/17/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP110H	\$400.00 NM																																																												
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22	09/12/12	09/14/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice	11-1135pm	--WTF--	:30	3	\$400.00	NM																																																												
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3	WXII	F	09/14/12	11:12 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP110H	\$400.00 NM																																																												
23	09/12/12	09/14/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	--WTF--	:30	3	\$100.00	NM																																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
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1	WXII	W	09/12/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP094H	\$100.00 NM																																																												
3	WXII	Th	09/13/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP094H	\$100.00 NM																																																												
2	WXII	F	09/14/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP110H	\$100.00 NM																																																												
24	09/17/12	09/18/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	MT-----	:30	2	\$100.00	NM																																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
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2	WXII	M	09/17/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP110H	\$100.00 NM																																																												
1	WXII	Tu	09/18/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP114H	\$100.00 NM																																																												
25	09/15/12	09/15/12	WXII 12 Sa/Su News at 6-8am Class of Time - Pre-emptible with notice	6-8am	-----S-	:30	2	\$125.00	NM																																																												

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950430-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/15/12	09/15/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	09/15/12	6:10 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP110H	\$125.00 NM
1	WXII	Sa	09/15/12	7:22 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP110H	\$125.00 NM
26	09/15/12	09/15/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/15/12	7:58 AM	NBC Saturday Today	8-10am	:30	2012MRFP110H	\$350.00 NM
2	WXII	Sa	09/15/12	9:43 AM	NBC Saturday Today	8-10am	:30	2012MRFP110H	\$350.00 NM
27	09/15/12	09/15/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/15/12	6:12 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	2012MRFP110H	\$225.00 NM
2	WXII	Sa	09/15/12	6:28 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	2012MRFP110H	\$225.00 NM
28	09/15/12	09/15/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	09/15/12	12:09 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP110H	\$225.00 NM
1	WXII	Sa	09/15/12	1:01 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP110H	\$225.00 NM
29	09/16/12	09/16/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/16/12	6:21 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP110H	\$100.00 NM
1	WXII	Su	09/16/12	7:41 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP110H	\$100.00 NM
30	09/16/12	09/16/12	NBC Sunday Today	8-9am	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/16/12	8:26 AM	NBC Sunday Today	8-9am	:30	2012MRFP110H	\$225.00 NM
1	WXII	Su	09/16/12	8:59 AM	NBC Sunday Today	8-9am	:30	2012MRFP110H	\$225.00 NM
31	09/16/12	09/16/12	NBC Meet the Press	9-10am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	9:47 AM	NBC Meet the Press	9-10am	:30	2012MRFP110H	\$400.00 NM
32	09/16/12	09/16/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950430-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/16/12	09/16/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	6:10 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP110H	\$225.00 NM
2	WXII	Su	09/16/12	6:27 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP110H	\$225.00 NM
33	09/16/12	09/16/12	NFL Pre-Game	7-8p/9p/4p	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	6:59 PM	NFL Pre-Game	7-8p/9p/4p	:30	2012MRFP110H	\$550.00 NM
34	09/16/12	09/16/12	NFL Sunday Prime Game	8p-12a	-----S	:30	3	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	3	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	8:20 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP110H	\$2,200.00 NM
3	WXII	Su	09/16/12	10:08 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP110H	\$2,200.00 NM
2	WXII	Su	09/16/12	11:51 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP110H	\$2,200.00 NM
35	09/16/12	09/16/12	WXII Late News AFTER NFL	12:09 AM	-----S	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/16/12	12:09 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP110H	\$200.00 NM
					LR - Football				
1	WXII	Su	09/16/12	12:20 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP110H	\$200.00 NM
					LR - Football				
<b>Total Spots</b>							<b>81</b>		

**Payment Terms 30 Days**

<b>Gross Total</b>	<b>\$28,950.00</b>
<b>Agency Commission</b>	<b>\$4,342.50</b>
<b>Net Amount Due</b>	<b>\$24,607.50</b>